

# ROBERT SEXTON

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Website: robsextondesign.com

## Professional Summary

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Skilled Director adept at overseeing writers, designers and artists to accomplish challenging objectives. Excellent communicator, problem solver and detail-oriented manager proficient in business operations and customer needs.

## Skills

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- 2D & 3D design
- Complex problem solver
- Visual communication expertise
- Proficient in Adobe Creative Suite, 3D Studio Max, Da Vinci Resolve, Sketchup, Unreal Engine, Excel, and Office
- Specialize in Photoshop, Illustrator, and After effects
- Vendor negotiations
- Deadline-oriented
- Photographic editing/manipulation
- Strategic leadership
- Creative team leadership
- Communications strategies
- Design understanding
- Prepress and printing
- Corporate identity branding

## Education

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**Associate of Arts: Graphic Communications**

07/2014

**Lansing Community College** - Lansing MI

- Majored in Graphic Design & Animation

## Work History

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### Art Director

2/2017 to Current

**Condon Randis Inc.** - Chicago IL

- Developed artistic visual products while working within defined technical constraints.
- Improved quality standards of company's digital printing process by effectively using Adobe Creative Suite.
- Created storyboards, 3D models, animation and visual effects to meet design goals.
- Researched industry trends and evaluated competitive products.
- Mentored junior artists on creative process.

### Graphic Designer

1/2016 to 1/2017

**Moss Inc.** - Chicago IL

- Created and updated trend boards, investigated changing conditions and recommend strategic adoptions to capitalize on projected changes.
- Used Adobe Creative Suite to create images and layouts for over 300 projects
- Used Maya and 3D Studio Max to develop product mockups and prototype designs.
- Met with customers to present mockups and collect information for adjustments.
- Created designs and collaborated with technical team to complete projects.

### Content Manager

9/2014 to 1/2016

**Nativ LLC.** - Chicago IL

- Streamlined functions by developing and implementing process and task management ticket systems.
- Maintained content marketing calendar to schedule all aspects of creation and delivery.
- Managed content distribution to online channels and social media platforms.
- Used content management system to analyze user engagement website traffic metrics.
- Utilized analytics and site metrics to determine area of improvement.
- Conducted editorial meetings with staff members to collaborate and review proposed publication suggestions.